



# Soles for Little Souls 2019 - 2020 Timeline

OCTOBER  
2019

- Establish partnership with a local community agency and/or company
- Develop chapter promotional material (flyer must include SPEAR logo, Soles for Little Souls logo and chapter or company logo).
- Kick-off Soles for Little Souls shoe drive collection and publish flyer
- Start collecting shoes

NOVEMBER  
2019

- Promote “Soles for Little Souls” community service project
- Continue to conduct shoe drive and collect shoes
- Post flyers, photos and collection successes on social media using the following hashtags:  
#SolesforLittleSouls #SigmaGammaRho #SGRho #ChapterName/  
Organization

DECEMBER  
2019

- Promote “Soles for Little Souls” community service project
- Continue to conduct shoe drive and collect shoes
- Post flyers, photos and collection successes on social media using the following hashtags:  
#SolesforLittleSouls #SigmaGammaRho #SGRho #ChapterName/  
Organization

JANUARY  
2020

- Promote “Soles for Little Souls” distribution event (via television, radio, newspaper and/or social media)
- Continue collecting shoes
- **BY JANUARY 20TH, 2020:** Distribute shoes with local partnering organization to the community
- Post flyers, photos and collection successes on social media using the following hashtags:  
#SolesforLittleSouls #SigmaGammaRho #SGRho #ChapterName/  
Organization
- **By February 1st, 2020:** Submit Data Report form, flyers, photos and supporting documents to [info@spearfoundation.org](mailto:info@spearfoundation.org)

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