

Insert Date

Insert Name

Company

Address

City, State Zip Code

Dear (Insert Name),

I am writing on behalf of the (insert name of chapter) Chapter of Sigma Gamma Rho Sorority, Inc. to request sponsorship for ***SPEAR National Shoe Drive Initiative***. The members of (insert name of chapter) are teaming up with the Sigma Public Education and Research (SPEAR) Foundation, a charitable arm of Sigma Gamma Rho, to help children in our community. We have pledged to donate gift cards to elementary through high school students.

The goal of this project is to provide disadvantaged children across the nation with shoes as they head back to school in the fall of 2025. This national shoe drive will be held in every community where Sigma Gamma Rho chapters exist. Distribution will take place simultaneously between February 22, 2025, through March 22, 2025.

We believe that your company is innovative and influences positive change. We know that your company invests in communities. We are asking that (insert name of company) provide donations to our ***National Shoe Drive Initiative***. All donations are tax deductible.

The National Shoe Drive Initiative is one of SPEAR's signature programs. SPEAR's mission is to promote social, civic, cultural, economic and educational progress for vulnerable or at-risk families and communities. SPEAR has been distributing shoes to youth in need since 2005.

The SPEAR Foundation is partner of Sigma Gamma Rho. The sorority's aim is to enhance the quality of life within the community. Public service, leadership development and education of youth are the hallmark of the organization's programs and activities. Sigma Gamma Rho addresses concern that impact society educationally, civically, and economically.

We sincerely appreciate your consideration and graciously request a reply by (insert date) to (insert name of contact, email and phone number).

Sincerely,

(Insert name of Basileus)

Sigma Gamma Rho Sorority, Inc.

President, (insert name of chapter) Chapter